

STACY D. PUCKETT TAYLOR

EXPERIENCE

VICE PRESIDENT OF CAR CULTURE, SHIFTGATE AUTOMOTIVE AUCTIONS; DETROIT, MI – 2021 - PRESENT

Online classic car marketplace.

Manage entire online auction platform.

Curate auction inventory.

Supervise internal auction team.

Manage and assign freelance writing assignments.

Edit freelance writing for use on the web platform.

Work with creative team on strategic branding and marketing.

RESEARCH AND EDITORIAL DIRECTOR, STRATAS AUCTIONS; DETROIT, MI – 2020-2021

Online classic car marketplace.

Manage and assign freelance writing assignments.

Edit freelance writing for use on the Stratas.auction web platform.

Complete historical research on consigned vehicles.

Write vehicle descriptions.

Write text for social media and advertising emails.

Manage internal vehicle and sales database information.

Assist Auction Specialists.

Act as a client point of contact for consignment information.

BUSINESS MANAGER, SMITH SHOP; HIGHLAND PARK, MI – 2018-2020

Functional and ornamental metalworking shop.

Act as client liaison. Manage internal team of metalsmiths.

Manage day to day business operations.

Create estimates and invoices for clients.

Coordinate and staff booth at trade shows and art shows.

Manage and purchase day to day and project consumables.

Organize annual metalwork market, including vendors and community outreach.

INTERIM GRANTS ADMINISTRATOR, THE RPM FOUNDATION; DETROIT, MI – 2017-2018

Grant giving foundation supporting restoration, preservation and mentorship in the automotive, motorcycle and marine restoration fields.

Provide leadership and mentorship with RPM students through outreach and events.

Manage grant inquiries and mentor potential applicants.

Manage grant applications including research of applicants, tracking awardees reporting to the Board, including meeting minutes.

Mentor internship and apprenticeship applicants.

Work with volunteer ambassadors to program RPM among potential donors and collectors.

Manage budget related to grant awards and special programs.

Provide project management of complimentary student programs.

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PARTS PRODUCTION MANAGER, CLASSIC AND EXOTIC SERVICE; TROY, MI – 2015-2017

Classic car restoration shop.

Manage day to day production of classic car parts in the on-site machine shop.

Manage production of classic car parts using outside vendors.

Maintain parts database including production factors and pricing.

Liaise with clients requesting unique classic car parts to be produced.

OWNER, SDP CONSULTING; DETROIT, MI, 2013 – PRESENT

Restoration and classic car consulting and research.

Provide research, document creation and management of information for automotive restoration related projects, including restoration, strategic planning and implementation.

Assist clients in the production, from start to completion, of obsolete parts.

CLIENT DEVELOPMENT LIAISON, RM SOTHEBY'S; BLENHEIM, ON – 2014-2015

Classic car auction company.

Managed two private collection auctions.

Helped to further develop CRM database and create a targeted list of potential clients.

Managed various special projects, including video and photo shoots for "star cars".

Managed print advertising plan for 2014 and created 2015 plan.

RESOURCE MANAGER, PAUL RUSSELL AND COMPANY; ESSEX, MA – 2008-2014

Classic car restoration shop.

Completed research for restoration projects, including photographic and technical information.

Provided project management for both internal team and external vendors.

Researched and sourced rare parts.

Created and presented judging books for cars being presented at various concours and other events.

Record meeting minutes and distribute to internal team and update project owners.

CONSERVATOR, LEMAY AMERICA'S CAR MUSEUM; TACOMA, WA – 2006-2008

Automotive museum.

Helped maintain the collection, mechanically and cosmetically.

Completed vehicle assessments, research on collection vehicles and managed vehicle database.

Wrote curriculum for vehicle assessment class for Clover Park Technical College.

Provided detailing and vehicle assessment training to volunteers.

VARIOUS APPRENTICESHIPS, JANUARY 2005 - FEBRUARY – 2005-2006

MECHANICAL INTERN, MERCEDES-BENZ CLASSIC CENTER; FELLBACH, GERMANY – JUNE-DECEMBER 2004

Mercedes-Benz factory restoration shop.

Worked as a mechanical shop apprentice with supervisors and mechanical technicians rotating through the shop on various projects.

Completed service work on Mercedes-Benz Classic owned cars, as well as customer cars.

Prepared cars for display in the new Mercedes-Benz Museum.

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SENIOR PROJECT MANAGER, TOPIN & ASSOCIATES; CHICAGO, IL – 1999-2002

Healthcare advertising agency.

Premier advertising firm focused on healthcare advertising.

Provided project management for various healthcare advertising accounts.

Maintained media calendars and insertion information for clients.

Completed competitor research and analysis for internal team and clients.

VARIOUS FINE ART RELATED ASSISTANT POSITIONS; CHICAGO, IL – 1997-1999

EDUCATION

MCPHERSON COLLEGE, MCPHERSON, KANSAS – ASSOCIATES IN TECHNOLOGY DEGREE,
AUTOMOTIVE RESTORATION TECHNOLOGY, 2002-2004

THE SCHOOL OF THE ART INSTITUTE OF CHICAGO, CHICAGO, ILLINOIS – BACHELOR OF FINE
ARTS, 1995 - 1997

ADVANCED DRIVER TRAINING

BMW CCA, WHITE MOUNTAIN CHAPTER – ADVANCED DRIVER SKILLS SCHOOL (ADSS)

NORTH ATLANTIC AUDI CLUB – ADVANCED DRIVER SKILLS SCHOOL (ADSS)

NORTH ATLANTIC AUDI CLUB – WINTER DRIVING SCHOOL AT TEAM O'NEIL RALLY SCHOOL

TECHNICAL SKILLS

METAL FABRICATION

ENGINE, DRIVE-TRAIN & CHASSIS REBUILDING

MACHINING

HISTORICAL RESEARCH

PROTOTYPING AND RARE PART PRODUCTION

MICROSOFT OFFICE 360

ADOBE CREATIVE SUITE

DATABASE CREATION AND MAINTENANCE- FILEMAKER PRO AND MICROSOFT DYNAMICS

AUTOMOTIVE INDUSTRY

CHIEF JUDGE AT THE BRITISH INTERNATIONAL CONCOURS AT AUTO ROYALE 2021

JUDGE AT VARIOUS CONCOURS, 2011 – PRESENT

MEMBER OF THE CLASSIC CAR CLUB OF AMERICA

MEMBER OF THE SOCIETY OF AUTOMOTIVE HISTORIANS

LANGUAGES

PROFICIENT IN ITALIAN

BASIC KNOWLEDGE OF GERMAN