

# STACY D. PUCKETT TAYLOR

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## EXPERIENCE

PARTNERSHIP EXECUTIVE, WOMEN IN MOTORSPORTS NORTH AMERICA; DETROIT, MI – 2023 - PRESENT

*A not-for-profit organization dedicated to furthering women in motorsports.*

Manage Accelerate Her Contingency Fund program.

Manage social media accounts, including the creation of graphics and text.

Supervise Intern.

Co-manage SHEro Award program with Jostens Motorsport.

Assist Executive Director and Board Committees.

Respond to public inquiries regarding the organization.

Assist Women with Drive Summit producer.

VICE PRESIDENT OF CAR CULTURE, SHIFTGATE AUTOMOTIVE AUCTIONS; DETROIT, MI – 2021 - 2023

*Online classic car marketplace.*

Manage entire online auction platform.

Curate auction inventory.

Supervise internal auction team.

Manage and assign freelance writing assignments.

Edit freelance writing for use on the web platform.

Work with creative team on strategic branding and marketing.

RESEARCH AND EDITORIAL DIRECTOR, STRATAS AUCTIONS; DETROIT, MI – 2020-2021

*Online classic car marketplace.*

Manage and assign freelance writing assignments.

Edit freelance writing for use on the Stratas.auction web platform.

Complete historical research on consigned vehicles.

Write vehicle descriptions.

Write text for social media and advertising emails.

Manage internal vehicle and sales database information.

Assist Auction Specialists.

Act as a client point of contact for consignment information.

BUSINESS MANAGER, SMITH SHOP; HIGHLAND PARK, MI – 2018-2020

*Functional and ornamental metalworking shop.*

Act as client liaison. Manage internal team of metalsmiths.

Manage day to day business operations.

Create estimates and invoices for clients.

Coordinate and staff booth at trade shows and art shows.

Manage and purchase day to day and project consumables.

Organize annual metalwork market, including vendors and community outreach.

INTERIM GRANTS ADMINISTRATOR, THE RPM FOUNDATION; DETROIT, MI – 2017-2018

*Grant giving foundation supporting restoration, preservation and mentorship in the automotive, motorcycle and marine restoration fields.*

Provide leadership and mentorship with RPM students through outreach and events.

Manage grant inquiries and mentor potential applicants.

15757 Alden St., Detroit, MI 48238, [stacy@stacypuckett.com](mailto:stacy@stacypuckett.com), 313.655.5797

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Manage grant applications, including researching applicants, tracking awardees, reporting to the Board, and meeting minutes.

Mentor internship and apprenticeship applicants.

Work with volunteer ambassadors to program RPM among potential donors and collectors.

Manage budget related to grant awards and special programs.

Provide project management of complimentary student programs.

PARTS PRODUCTION MANAGER, CLASSIC AND EXOTIC SERVICE; TROY, MI – 2015-2017

***Classic car restoration shop.***

Manage daily production of classic car parts in the on-site machine shop.

Manage production of classic car parts using outside vendors.

Maintained parts database, including production factors and pricing.

Liaise with clients requesting unique classic car parts to be produced.

OWNER, SDP CONSULTING; DETROIT, MI, 2013 – PRESENT

***Restoration and classic car consulting and research.***

Provide research, document creation, and management of information for automotive restoration-related projects, including restoration, strategic planning, and implementation.

Assist clients in the production of obsolete parts from start to completion.

CLIENT DEVELOPMENT LIAISON, RM SOTHEBY'S; BLENHEIM, ON – 2014-2015

***Classic car auction company.***

Managed two private collection auctions.

Helped to develop CRM database further and create a targeted list of potential clients.

Managed various special projects, including video and photo shoots for "star cars".

Managed print advertising plan for 2014 and created 2015 plan.

RESOURCE MANAGER, PAUL RUSSELL AND COMPANY; ESSEX, MA – 2008-2014

***Classic car restoration shop.***

Completed research for restoration projects, including photographic and technical information.

Provided project management for both internal teams and external vendors.

Researched and sourced rare parts.

Created and presented judging books for cars being presented at various concours and other events.

Recorded meeting notes, distributed them to the internal team, and updated project owners.

CONSERVATOR, LEMAY AMERICA'S CAR MUSEUM; TACOMA, WA – 2006-2008

***Automotive museum.***

Helped maintain the collection, mechanically and cosmetically.

Completed vehicle assessments, researched on collection vehicles, and managed vehicle database.

Wrote curriculum for vehicle assessment class for Clover Park Technical College.

Provided detailing and vehicle assessment training to volunteers.

VARIOUS APPRENTICESHIPS, JANUARY 2005 - FEBRUARY – 2005-2006

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MECHANICAL INTERN, MERCEDES-BENZ CLASSIC CENTER; FELLBACH, GERMANY – JUNE-DECEMBER 2004

### *Mercedes-Benz factory restoration shop.*

Worked as a mechanical shop apprentice with supervisors and mechanical technicians rotating through the shop on various projects.

Completed service work on Mercedes-Benz Classic owned cars, as well as customer cars.

Prepared cars for display in the new Mercedes-Benz Museum.

SENIOR PROJECT MANAGER, TOPIN & ASSOCIATES; CHICAGO, IL – 1999-2002

### *Healthcare advertising agency.*

Premier advertising firm focused on healthcare advertising.

Provided project management for various healthcare advertising accounts.

Maintained media calendars and insertion information for clients.

Completed competitor research and analysis for internal team and clients.

## EDUCATION

MCPHERSON COLLEGE, MCPHERSON, KANSAS – ASSOCIATES IN TECHNOLOGY DEGREE, AUTOMOTIVE RESTORATION TECHNOLOGY, 2002-2004

THE SCHOOL OF THE ART INSTITUTE OF CHICAGO, CHICAGO, ILLINOIS – BACHELOR OF FINE ARTS, 1995 - 1997

## ADVANCED DRIVER TRAINING

BMW CCA, WHITE MOUNTAIN CHAPTER – ADVANCED DRIVER SKILLS SCHOOL (ADSS)

NORTH ATLANTIC AUDI CLUB – ADVANCED DRIVER SKILLS SCHOOL (ADSS)

NORTH ATLANTIC AUDI CLUB – WINTER DRIVING SCHOOL AT TEAM O'NEIL RALLY SCHOOL

## TECHNICAL SKILLS

METAL FABRICATION

ENGINE, DRIVE-TRAIN & CHASSIS REBUILDING

MACHINING

HISTORICAL RESEARCH

PROTOTYPING AND RARE PART PRODUCTION

MICROSOFT OFFICE 360

ADOBE CREATIVE SUITE

DATABASE CREATION AND MAINTENANCE- FILEMAKER PRO AND MICROSOFT DYNAMICS

## AUTOMOTIVE INDUSTRY

CHIEF JUDGE AT THE BRITISH INTERNATIONAL CONCOURS AT AUTO ROYALE 2021

JUDGE AT VARIOUS CONCOURS, 2011 – PRESENT

MEMBER OF THE CLASSIC CAR CLUB OF AMERICA

MEMBER OF THE SOCIETY OF AUTOMOTIVE HISTORIANS

## LANGUAGES

PROFICIENT IN ITALIAN

BASIC KNOWLEDGE OF GERMAN

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